

Global Britain: Exploring agricultural export opportunities

Wednesday 17 October

Grand Connaught Rooms, 61-65 Great Queen St, London WC2B 5DA

Programme

10:00 Welcome and introductions

Jane King - CEO, AHDB

Challenges and opportunities for trade

Edwini Kessie - Director, Agriculture and Commodities Division at WTO

Financial future for UK agriculture

Allan Wilkinson – Head of Agrifoods, HSBC

11:15 Coffee break

Breakout sessions

Livestock

Chair: Phil Hadley

11:30 Global Meat Market Demand – 10 year view

Richard A. Brown - Director, Gira

UK outlook for beef & lamb

Duncan Wyatt – Lead Analyst – Red Meat, AHDB

UK outlook for dairy

Chris Gooderham – Lead Analyst – Dairy, AHDB

International consumer research on livestock products

Steven Evans - Consumer Insight Manager, AHDB

12:35 AHDB & exports

Phil Hadley - International Market Development Director, AHDB

The Rt Hon Liam Fox MP

Secretary of State for International Trade and President of the Board of Trade

Summary and close

Peter Kendall – Chairman, AHDB Board

13:30 Lunch & networking

Crops

Chair: Rob Burns

11:30 Market opportunities for UK wheat, barley and oats exports
Andrew Osmond – AHDB Cereals & Oilseeds Board Member

UK Potato Trade & Brexit

Andrew Skea – British Potato Trade Association

UK outlook for crops

Helen Plant – Market Intelligence, AHDB

